

8 Reasons Professional Trainers Should Invest In A Smart Whiteboard



As the needs and interests of professionals have changed over the years, so have the ways trainers, such as business consultants and workshop leaders, teach their courses. The days of employees primarily learning from dry erase white boards while you lead a discussion or lesson have passed and have been replaced with more hands-on and collaborative approaches that are grounded in the use of technology. We've also seen an evolution in the tools that the professional trainers use, as they've moved from chalkboards to whiteboards to the most interactive and engaging educational tool yet—the smart whiteboard.

With all the changes that the training industry has witnessed in the past couple of years, professionals and organizations need a better way to communicate with their employees, and to be able to do so in a way that fits everyone's busy schedules. Professionals often work remotely, or half of them could be on-site. [Vibe Boards](#) can help all of your groups and clients communicate more effectively, whether they're in-person or online.

If you're still on the fence about purchasing a smart whiteboard for your business, or looking to gain buy-in from senior staff, here are 8 great reasons why your organization should invest in a smart whiteboard.

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■ Digital whiteboards increase discussion engagement

It's no secret that today's world is becoming more digital. When given a break in the day, how many of your colleagues' phones immediately pop out? The same is true when everyone returns home for the day. Given this knowledge, using the same tools and apps in your class that professionals regularly interact with and enjoy using can only help keep their attention.

Smart whiteboards offer a myriad of resources to help engage workers that were not available in the past. Trainers can teach using interactive games, show video demonstrations, and access unlimited audio resources—all at the touch of their fingertips. With [Vibe Canvas](#), your clients can collaborate in real time from their own devices, even if they're not in the same office together. The Vibe Board itself can be used to captivate your audience on its own. Everyone will be attracted to the writing and drawing capabilities the board offers, and its 10 multi-touch points allow multiple team members to interact with the screen simultaneously via touch or stylus.

■ Easier communication for your training sessions

Create a Vibe Canvas for any questions that your groups may have. Allow this space to feel informal, and help your clients to feel free approaching you with any questions they may have. Offering more open access to information, during times that are more convenient for them (which may be outside of their office hours) will help them easily get the information they need.

"The Vibe has really helped me out a lot because it allows the customers who are on the other side of the screen to see things very clearly, it allows for interactivity with the team that I wouldn't be able to do otherwise without the Vibe Board. The collaboration in person when I'm with an executive team is great." - Mike McHargue, Founder, M5 Partners



■ Smart whiteboards help reach all learners

As a trainer, you understand how many [diverse learning types](#) exist in each of the courses you teach. The beauty of a smart whiteboard is that it can be used to teach all learning styles. For those who have an auditory learning style, a smartboard provides access to limitless audio tools. The same goes for those who learn best from visuals. Instead of being limited to reading or listening to someone talk about a complex IT process, trainers can show a video in a meeting that provides a more tangible explanation. A smart whiteboard also allows those who need to do something to actually learn it, the opportunity to interact with the board by touch or stylus.

The Vibe Board also has the potential to help educate your participants with other learning differences. For example, employees who are deaf or hard of hearing can follow along with in-class instruction easier due to the visual capabilities of a smart whiteboard. The ability to save lessons from a smartboard also gives those who need extra time with the material the opportunity to revisit lessons later.

■ Lesson planning improvement

While a smart whiteboard has the potential to greatly assist employees in the learning process, it offers trainers significant benefits as well. Smart whiteboards enable professionals to prepare lessons that provide a better learning experience for their students. With their boards, trainers can create graphs, charts, and images to give more engaging presentations, provide visual models and demonstrations for further understanding, develop interactive learning activities and exercises, and even assist in organizing the training room and session.

A smart whiteboard also allows trainers to capitalize on those important teachable moments that arise during class. The most important lessons that are learned in a course are often those that aren't planned. Having access to a resource that can easily bring up information in video, audio, or text form on any topic you can think of is truly an incredible advantage for trainers to have in their back pockets.

Saves in-class time

Professional trainers are incredibly busy. Who wouldn't love a tool that can help you save time? On a smart whiteboard you can write notes and draw diagrams ahead of time instead of wasting precious class time at the blackboard. Rather than searching for multiple tools in separate locations, a smartboard provides you with access to all the resources and apps you need for your class in one place. In addition, a smart whiteboard can save time outside the classroom as well. The ability to save lessons and class notes means that you can easily use material again without having to re-create them, and gives you the ability to then transfer those items to a learning management system that allows students to access them when studying for tests and exams.

A movable resource

Unlike many tech tools used in the office, a Vibe Board can also be easily moved from one room to another. Vibe offers a portable stand that's easy to set up and even easier to move around the conference room or to other places in the office, giving you the option to use the Board for larger presentations, professional development events, and other executive meetings.



Aids in remote teaching

A Vibe Board can play an instrumental role in remote training. Vibe allows professionals to use their favorite video conferencing apps to host virtual courses, record their sessions for team members who cannot attend, and allows remote employees to work and interact on the same Canvas as their trainers or peers, all in real-time.

The Vibe SmartCam C1 allows remote employees a window into the in-office discussion, using AI to focus in on the speaker, and showing at-home team members important non-verbal cues.

Improved professional development and staff meetings

Professional development days can be improved through dynamic and interactive presentations tools that a smart whiteboard provides, and by providing meeting participants with access to Vibe Canvas (allowing them to comment, share files, make notes, conceptualize, and design), your team can enhance their collaboration during important staff meetings and conferences.

Want to see a Vibe Board in action? Watch a demo [here](#).

